

## DAP's Barrier™ Multi-Project Foam Provides 4X Protection: Air-Sealing, Water-Sealing, Fireblocking and Pest Blocking

**TORONTO** – **(October 19th, 2023)** – Blocking air, water, fire, and mice and other pests are important needs for both professionals and DIYers, yet no single spray foam on the market effectively protects your home from all these threats. DAP, a global leader in the home improvement and construction products industry, is answering that need with Barrier™ Multi-Project Foam, a multi-project, all-season, reusable, insulating spray foam that offers complete 4X protection for homes while offering more projects per can and less waste. Barrier can be used for small and large gap filling, window & door sealing, pest entry points, and fire blocking penetrations.

"Professionals and DIYers can now use one dynamic and robust multi-project foam formula that offers complete 4X protection to tackle more sealing and insulating projects throughout the home," said Kevin Corcoran, senior product marketing manager at DAP. "The foam consists of an exclusive all-weather formula that blocks mice and pests, and seals out drafts and water to keep homes dry and comfortable while saving on energy costs."

Barrier's ultra-durable, high-density, closed cell formulas provide a tight seal that holds up in all seasons and can be applied in wide temperatures ranging from 20 to 120 degrees F. Barrier is class 1 fire-rated and is available in a straw foam format.

Barrier Spray Foams from DAP can be used around windows and doors without the fear of causing bowing or warping. Additionally, the Barrier Multi-Project ready-to-use can is fitted with a reusable adapter and an extra straw for more projects and less waste.

"Through research, we found that many pros and DIYers say they can't reuse their foam and estimate they throw away a large amount of the product," said Corcoran. "DAP's new Barrier spray foam allows users to complete more projects per can with less waste."

For more information, visit www.dap.ca.

## About DAP Global Inc.

Founded in 1865, DAP is a leading manufacturer and supplier of caulks, sealants, foam, adhesives, and patch and repair products with a history of first-to-market innovations. For over 155 years, DAP has provided professional contractors, remodelers and do-it-yourselfers with trusted, quality, reliable, and long-lasting products.

For more information about DAP products and applications, visit our website <u>www.dap.ca</u>.